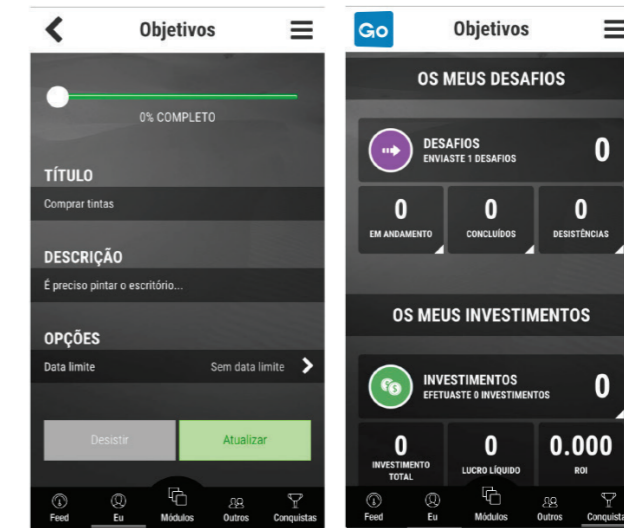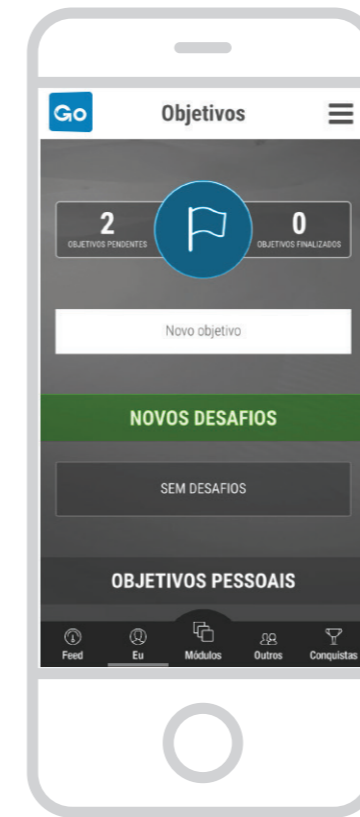# Gamification

The Engagement Platform

Gamification

The Gamification platform will allow you to reach your Clients in an innovative and extremely effective way, by using the new mobile, social, and gamification trends of the corporate world.

gamification

"the process of using game mentality and mechanics to solve problems and engage users"

social

"providing people with higher communication autonomy and an environment allowing them to feel part of a larger community on a regular basis"

mobile

"ability to draw attention where and when more convenient to employers and employees"

analytics

"providing numbers and figures behind implemented dynamics to aid future decision-making"

goals

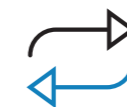Promoting the definition and followup of personal and professional goals

defining goals

What are my professional goals? and my personal goals? which goals do I intend to keep public? and private?

managing alerts and notifications

Which goals are worth defining alerts to support me in fulfilling them? and when should I be alerted?

challenging others

Which goals do I intend to use to challenge my colleagues? and within their challenges, which ones am I willing to accept?

investing in other people's goals

Am I willing to invest in my colleagues' goals, therefore showing my support to their fulfilment?

Go contact

a broadvoice Company